



**Division Unit Report for Small Colleges & Universities Advising
Community
Submitted by Jaimie Engle**

Please complete Columns 1 through 6 and return by November 15, 2018.

Columns 7 and 8 are completed for the progress report due August 15, 2019. Please send your report to ACD Reps: Rebecca Hapes (rhapes@tamu.edu), Kyle Ross (kwross@wsu.edu) and EO Liaison Dawn Krause (dawnkrause@ksu.edu). Please copy your unit's Steering Committee member (Cluster Rep) as well. Thank you!

1. NACADA Strategic Goal(s)	2. Specific desired outcome	3. Actions, activities or opportunities for outcome to occur	4. Outcome measurements & related data instrument(s)	5. Other groups or individuals to connect	6. Anticipated challenges	7. Progress toward outcome	8. Future action(s) based on data
<i>(List one of NACADA's 7 strategic goal(s) related to the specific desired outcome in #2)</i>	<i>(What you want to occur as a result of your efforts; what you want someone to know, do, or value)</i>	<i>(What processes need to be in place to achieve desired outcome)</i>	<i>(How will you specifically measure the outcome and with what instruments? e.g. survey, focus group)</i>	<i>(List opportunities for collaboration with other groups)</i>	<i>(How will you address issues that arise as you work to achieve the outcome?)</i>	<i>(Complete August report in 2019)</i>	<i>(Data-informed decisions) (Complete in August 2019 report)</i>

<p>1. Strategic Goal 4: Foster inclusive practices within the Association that respect the principle of equity and the diversity of advising professionals across the vast array of intersections of identity.</p>	<p>1. Not only an increase in international involvement in the SCUAC, but also an increase among small schools across the U.S. that may not be involved in NACADA. Increasing our numbers and diversity will add value to the SCUAC as a resource for exchanging ideas with other small school professionals. This should also increase members dedication to and involvement within NACADA.</p>	<p>1. The entire SCUAC community will undertake the task of promoting the NACADA members and non-members that are not yet involved with the SCUAC. The Chair will attend more conferences, tap into additional social media platforms, and increase consistency of messaging on those platforms and on the Listserv. NACADA idea of diversity will recognize school size as a factor.</p>	<p>1. The number of “likes” on the Facebook page, and “followers” on Twitter, will increase to a number more reflective of the total SCUAC membership. The number of SCUAC members will increase to better reflect the actual amount of small school professionals involved in NACADA. International membership will increase from 1 school to at least 3 in 2019. Survey will be administered to compare actual #'s of</p>	<p>1. SCUAC will collaborate with the Faculty Advising Community to offer an online meeting/discussion on issues and strategies that overlap small schools and faculty advisors, in 2019. The Chair has begun a practice of CC'ing other relevant Listservs when SCUAC members ask questions on the Listserv that could also be answered by another AC.</p>	<p>1. Funding for the Chair to attend additional conferences for the purpose of connecting with new SCU professionals is not guaranteed, but might be possible through NACADA and other scholarship opportunities. Also anticipating a challenge with sustained member involvement, since SCU professionals generally wear many hats and may not have the time available to contribute to SCUAC as they had planned.</p>	<p>1. SCUAC and Faculty AC co-hosted a free May Lunch & Learn open to advisors from all institutional types, sizes, and budgets. Free resources like this allow for more NACADA involvement among budget-strapped advisors. 2. Chair has attended more conferences in effort to promote SCUAC at regional and state levels as well. 3. Chair held AC Lunch Social at Region 5 2019 Conference, in order to allow SCUAC members an opportunity to meet and socialize outside of the annual conference. 4. In addition to CC'ing relevant AC's on questions sent to the Listserv, Chair is also beginning to follow up to see if questions are getting answered, and then promoting questions/discussion on the social media platforms as needed in order to boost responses.</p>	<p>1. Work will continue with regard to promoting SCUAC internationally and to institutions not yet or not currently involved in NACADA. Steering Committee will be tapped for assistance. 2. Additional work will be done to compare SCUAC membership to the survey results of those who consider their institution to be small, to determine if membership is reflective of the actual number of small school professionals within NACADA. 3. Post-survey, targeted recruitment efforts will finally begin to increase international SCUAC membership, and membership in</p>
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2. Strategic Goal 6: Engage in ongoing assessment of all facets of the Association.	2. Offer a more specific definition of what signifies a small college or university, including enrollment numbers, advising roles and structures, and more, in order to improve AC recruitment.	2. Membership will discuss personal definitions for small colleges and universities based on their own experiences. Membership will also discuss implications of specifying an enrollment number to signify smaller colleges, and whether or not this more rigid interpretation will help or hinder SCUAC recruitment.	those involved in SCUAC to those across the association that consider themselves "small." 2. Submission of a more clear definition and justification for what signifies a small college or university will serve as a measurement for whether this goal is achieved.	2. Will consider the definition provided by the Large Universities AC as to what enrollment number(s) and other factors signify a large university.	2. Membership has previously been hesitant to assign a maximum enrollment number to the SCUAC, as there have been arguments that we benefit from the flexible interpretation of "if you feel small, you're welcome in the SCUAC."	1. In the final stages of developing a survey for purpose of defining "small." Current challenge is in deciding whether to allow respondents to select "medium" when ranking college sizes, as opposed to just small or large.	1. Will discuss survey results at Business Meeting at Annual Conference, with intention of submitting a more clear definition of "small" colleges and universities along with the post-conference report, thus completing this goal.

INSERT rows as needed

Resources:

NACADA Strategic Goals - <https://www.nacada.ksu.edu/About-Us/Vision-and-Mission.aspx>

Advising Community Self-Assessment Rubric - <https://docs.google.com/document/d/1QRd4FTxuE72NDOMdcw8cnDP7k5pISRZIYhYzG-EgP0o/edit?usp=sharing>